# Genesys International Corporation Ltd

December 01, 2021

| BSE Limited | National Stock Exchange of India Ltd. |
|---|---|
| Corporate Relationship Department | Exchange Plaza, |
| P.J. Towers, | Bandra-Kurla Complex, |
| Dalal Street, Fort, | Bandra (East) |
| Mumbai - 400 001 | Mumbai - 400 051 |
| **Scrip Code: 506109** | **Symbol: GENESYS** |

Dear Sir/Madam,

**Sub: Genesys International launches India's 3D MAPPING program**

Niti Aayog, Government of India, Shri Amitabh Kant inaugurates launch of India's 3 D Mapping Program today.

Please find enclosed a copy of press release in this regard.

You are requested to take the information on record and oblige.

Thanking you,

For **Genesys International Corporation Limited**

**Vineet Chopra**
**Vice President Legal & Company Secretary**
Encl: As above

**Sh. Amitabh Kant, CEO, NITI Aayog launches Genesys International's digital twin platform**

**Delhi, 1st December 2021 - Genesys International**, today launched its pan India program to make the Digital Twin of entire Urban India. The launch program was inaugurated by **Sh. Amitabh Kant, CEO, NITI AAYOG**, Government of India.

The creation of this very accurate 3D data will mean a host of applications would open up in high-definition mapping, which was hitherto not possible, for smart cars, e-commerce, logistics, gaming, utilities planning for next generation networks in telecom, renewable energy and in disaster management and emergency response. Moreover, with all the smart city components, the digital twin of cities will put India on the map with advanced cities that are now using this geospatial technology.

Genesys has a constellation of advanced sensors in India, consisting of aerial mobile and terrestrial systems capable of imaging at very high speeds and resolution. Genesys has also filed for patents in unique Geocoding for addressing 3D data as well as automated capture of features from 3D Street map imagery

**Sh. Sajid Malik, CMD, Genesys,** mentioned that 'the digital twin platform of urban India will herald a transformation in map usage in this country as we would have mapped – literally - every inch of the city. These highly accurate 3D data - a step towards the Metaverse - will mean an essential part of the digital India economy system. Now data of this kind would be available for license to a host of users.

Commenting on the above, **Sh. Amitabh Kant, CEO, NITI Aayog**, Government of India, said, "the new geospatial policy focuses on innovation and in harnessing the capability and content of companies like Genesys who have done pioneering work. Our Prime Minister has been a key advocate of using geospatial content in a host of applications, and his vision of self-reliance is manifested in the landmark geospatial policy." This will have a huge impact on the entire ecosystem of Innovation, Digitization, FinTech and Startup.

The emergence of inventive developments like the India 3D Maps Program will set a higher standard for the industry and aid the public and private sector to incorporate the technology in building a smarter future.