Genesys International Corporation Ltd

GENESYS℠

*Bringing together
people and technology*

November 17, 2022

BSE Limited	National Stock Exchange of India Ltd.
Corporate Relationship Department	Exchange Plaza,
P.J. Towers,	Bandra-Kurla Complex,
Dalal Street, Fort,	Bandra (East)
Mumbai - 400 001	Mumbai - 400 051
Scrip Code : 506109	**Symbol : GENESYS**

Dear Sirs,

Sub: UNL, Genesys International Partner up for Hyperlocal Location Technology.

We wish to inform that the UNL Global and Genesys International announced their partnership to create a hyperlocal Location Technology Platform powered by a high-accuracy 3D digital map of India and bring joint geospatial and mapping solutions to the Indian market.

The same is being disclosed as information though the same is not ascertained as material information as per the Company's 'Policy for determination of materiality of events'.

You are requested to take the information on record and oblige.

Thanking you,

For **Genesys International Corporation Limited**

Vineet
Chopra

Digitally signed by Vineet Chopra
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serialNumber=105fccc711de78026f1e894c
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Vineet Chopra
Vice President- Legal & Company Secretary
Encl: As above

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PRESS RELEASE

UNL, Genesys International Partner up for Hyperlocal Location Technology

November 16, 2022: UNL Global and Genesys International announced their partnership to create a hyperlocal Location Technology Platform powered by a high-accuracy 3D digital map of India and bring joint geospatial and mapping solutions to the Indian market.

In joining forces, Genesys and UNL will be leveraging their individual strengths to build a full-stack solution, combining Genesys' high-quality and high-definition location data of key Indian cities together with UNL's smart 3D geocell-based micro-location technology and location services.

"Combining Genesys location data of India with UNL smart 3D grid and geo IDs will allow to further amplify the value of location intelligence and enable higher accuracy and relevance of the digital maps of India, which is critical to the success of location-based services today.", says **Xander van der Heijden, CEO and founder of UNL.**

Through their technology integration, the Indian market will be able to access the most accurate geospatial solutions like addressing, hyperlocal geocoding, routing and geofencing, powered by the highest quality location data and context.

The two companies will also collaborate on developing market-leading industry solutions across industry verticals including e-commerce, logistics, last-mile delivery, and mobility.

Speaking on this occasion, **Mr. Sajid Malik, CMD of Genesys**, said, "Genesys has taken the initiative to develop highly accurate 3D `Digital Twin' Maps in India, which will spearhead the transformation in map usage in India. We are pleased to be partnering with UNL, bringing this vision forward. This partnership will go a long way in developing last-mile solutions for Indian cities, which will improve delivery efficiency and benefit customers in logistics and e-commerce."

About Genesys International Corporation

Headquartered in Mumbai, India, Genesys is an advanced mapping solutions company. With state-of-the-art infrastructure and a growing list of Fortune 500 and SME clients, Genesys is well-positioned to play a significant role in the Indian Map content and global GIS industry. The company has been serving clients across the globe, counting some of the world's leading companies as its clients. The services and solutions of Genesys International encompass technologies of 2D/3D mapping, HD mapping for Autonomous Driving, and Artificial Intelligence/Machine Learning for varied applications and industries, including Urban Development, Telecom, Disaster Management, Agriculture, Navigation, etc. Established in 1995, Genesys has more than 2000 professionals across four offices – Mumbai, Jaipur, Hyderabad, and New Delhi in India.

About UNL Global

Based in Singapore, Amsterdam, and India UNL is a next-gen micro-location and mapping tech company. UNL Global provide businesses with the mapping, location and data tools to build highly scalable, hyper-local services and applications. UNL make locations programmable by adding a smart layer to physical places, to power services from ecommerce and delivery to smart city and autonomous solutions