

December 04, 2023

BSE Limited Corporate Relationship Department P.J. Towers, Dalal Street, Fort, Mumbai - 400 001	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051
Scrip Code: 506109	Symbol: GENESYS

Dear Sirs,

Sub: Press Release – Genesys Incorporation Corporation Secures Prestigious Project to Digitally Twin Holy Shrine Mecca.

Please find attached a copy of the press release regarding Prestigious Project secured by the Company to Digitally Twin Holy Shrine Mecca. Genesys to Employ Cutting-Edge Technology for 3D Digital Mapping of the Holy City of Mecca.

You are requested to take the information on record and oblige.

Thanking you,

For Genesys International Corporation Limited

Vineet Chopra
Vice President- Legal & Company Secretary
Encl: As above



Genesys International Corporation Secures Prestigious Project to Digitally Twin Holy Shrine Mecca

India's Genesys to Employ its Cutting-Edge mapping technology for 3D Digital Mapping of the Holy City of Mecca

Mumbai, December 4, 2023: In a ground breaking development, Genesys International Corporation's subsidiary in Saudi Arabia, Genesys Middle East Ltd., has been awarded the prestigious contract for the 3D Digital Twin mapping of the Holy City of Mecca by the Kingdom of Saudi Arabia. This pioneering project, valued at Rs. 26 crores in this phase marks a historic venture into utilizing digital twin mapping technology for urban planning, modelling, and monitoring.

The contract stipulates the completion of the project within six months from the Letter of Award (LoA). This is a large validation of Genesys' proprietary platform, Oyster 3D Maps, for this high-precision mapping endeavour. The scope includes crucial aspects such as crowd management, disaster management and planning for one of the most visited spots in the world.

Mr. Sajid Malik, CMD of Genesys International, expressed his enthusiasm, stating, "We are excited to deepen our roots in Saudi Arabia, a nation spearheading transformative projects. The digital twin of the Holy Shrine of Mecca is a great responsibility, and our team's expertise and dedication aim to make it a great testament to our technology platform. We look forward to contributing significantly to Saudi Arabia's growing infrastructure landscape and continuing to provide exceptional value to the government and our clients."

Genesys has solidified its position as pioneers and leaders in 3D mapping in Saudi Arabia, a country experiencing exponential growth in infrastructure to host the World Expo 2030. The recent win further underscores Saudi Arabia's commitment to expanding its infrastructure. GeoSpatial solutions based on 3D data are recognized as the bedrock of infrastructure and city planning.

In addition to the Mecca project, Genesys has successfully completed the 3D Indoor Mapping of 27 airports for the General Authority of Civil Aviation (GACA). The company is actively engaged in ongoing projects with GeoSa, the national mapping authority of Saudi Arabia, and NEOM.

Simultaneously, in India, Genesys has launched the new India Map stack, targeting advanced platforms in consumer, logistics, automotive, and infrastructure areas. The company's continued expansion and involvement in transformative projects solidify its position as a global leader in cutting-edge geospatial solutions. The company recently partnered with the Survey of India , Government of India .

About Genesys International:

Genesys International Corporation Ltd is a premier advanced mapping company. With a team of over 2,000 professionals along with the nationwide Genesys constellation of sensors, the company is building the new India map stack. Genesys International has unique expertise, encompassing an understanding of emerging consumer applications related to mapping technology and the capability to provide cutting-edge solutions on the enterprise and government markets.

For further Queries please contact (Investor/Media)

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