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<http://www.fonearena.com/tech/india/wonobo-com-indias-first-360-degree-street-view-launched/5148/>

[Homepage](#) » [India](#) » WoNoBo.com India's first 360-degree street view launched

## WoNoBo.com India's first 360-degree street view launched



BY [SRIVATSAN](#) - OCTOBER, 15TH 2013

Genesys International Corporation, India's leading geospatial technology company has launched WoNoBo.com that lets Indian users search, view 360-degree walkthroughs of India's most visited monuments, explore and share POIs (Point of Interests) such as hotels, retail outlets, parks etc. The is currently available in 12 major Indian cities such as Mumbai, Delhi, Bangalore, Kolkata, Chennai, Hyderabad, Goa, Pune, Ahemedabad, Agra, Jaipur

and Surat. Complete data is available for 5 major cities. It would be expanded to 54 cities across India, says the company.

WoNoBo has partnered with Incredible India, Ministry of Tourism, Government of India to launch Walking Tours, a unique offering that would let users navigate and route their way through cities based on several interesting themes. The website also offers guides, created by users as well as experts, that shows restaurants, shops and more. It supports user generated content (UGC) with unique social media capabilities and lets you create local communities online. It powers over 4 million local businesses (including neighborhood kirana stores) to have online, social presence. It also showcases interiors of thousands of businesses across India.

Commenting on the launch, Sajid Malik, CMD, Genesys International, Said,

*Decades of global experience in the geospatial domain have enabled us to build India's first and most comprehensive navigation platform that also incorporates social media. We are confident that WoNoBo.com will be a major value creator for an entirely new ecosystem of business in the years to come. We are the first urban chronicle of today's India having mapped panoramic imagery of thousands of square kilometers and close to 10 million places of interest across the country.*

Google [recently announced](#) they they would Street View for over 100 Indian monuments, in partnership with Archaeological Survey of India (ASI). Unlike Google Street View, this doesn't blur out the faces of the people, if you want to blur out a face, you can do it manually by logging in. Genesys has announced that WoNoBo app would be available for smartphones soon.