

# WoNoBo for Smart Cities of India



Valuable  
data and content  
for the  
upcoming smartcity  
program

Huge  
consumer  
interest on a  
purely viral  
level

To work on  
technologies  
related  
to a 'live map'  
environment

The logo for WoNoBo, featuring the text 'WoNoBo' in a bold, black, sans-serif font. The 'o' in 'No' is stylized with a white circle inside it. The logo is set against a green circular background.

*Prominent media  
and bloggers called it  
"The most important  
and impressive  
product to be launched  
by any Indian  
start up"*

- Panaromic views
- Maps
- Restaurants
- Properties
- Tours
- Shops
- Petrol Pumps
- ATMs
- And many more...

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## Message From Chairman & Managing Director

Dear Shareholders,

Your company continues to work towards creating advanced mapping solutions. And building its content and IP database.

As you may be aware, your Company has invested substantial resources in creating the largest immersive data base of all the major cities of India.

Two emerging macro winds: the smart city program, which we believe will gain traction from this coming year onwards, and on the consumer internet side: the growth in the number of mobile users, thanks to cheaper handsets and data access, will augur well for the future of the company.

"The smart city program, which we believe will gain traction from this coming year onwards, and on the consumer internet side: the growth in the number of mobile users will augur well for the future of the company"



Mapping Project at Lavasa

*The importance of geo data will be increasingly realised in the coming years and your Company is well positioned for the same.*

The recent flurry in activity over the past year in terms of start up activity in the internet space indicates the need for niche content and utility applications in the mobile internet space.

We believe our investments in Virtual world will thus do very well in the coming years.

The importance of geo data will be increasingly realised in the coming years and your Company is well positioned for the same.

Your company is blessed with several senior talent joining us wherein we intend to build solutions which will help us build a 'live' map environment using latest advancements in probe data, crowd sourced opportunities etc.

In the coming year, we hope to showcase the results of the same.

Regards,  
Sajid Malik

Largest immersive database of all major cities in India

Building Content and IP Data Base

Genesys is an advanced mapping, survey and geospatial services firm. It has a unique blend of understanding the emerging consumer applications around mapping technology as well as has capability on the enterprise side to offer solutions revolving state of art remote sensing, LIDAR, aerial survey and Photogrammetry solutions.

### Solutions to Enterprises:

A pioneer in providing advanced survey and mapping solutions to Enterprises in the Telecom and Infrastructure verticals for fiber network roll out and maintenance, urban transportation and new city planning.



### Solutions to Government:

Providing comprehensive advanced survey and mapping solutions to Urban Local Bodies, Municipalities and other Government agencies in the areas of Property Tax assessment, 3D modeling hawker management, etc.

### Solutions to Consumers:

WoNoBo.com is India's first hyperlocal 360 degree local search platform built by Genesys. The website will also offer guides, created by users as well as experts, showing local places to eat, and what to shop, among others.

# India's Number One

India's first non government company to start photogrammetric mapping

India's first company to start Ortho Photo production

India's first company to start processing LiDAR data for Global Market

India's first company to win a Survey of India contract for Aerial Photography of 137 cities in India

India's first company to carry out aerial photography and supply finished product over 59 cities covering the US and 14 countries in Europe

India's first company to do a large scale mapping of a country - Kuwait

India's first GIS company to achieve ISO 9001:2008 and ISO 27001:2005

India's first company to capture 360 degree panoramic data and create a visual database for 54 cities in India

India's first hyper local search platform

India's first urban information system for smart city

India's largest real estate data base

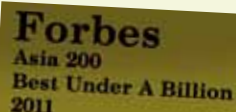
It has one of the largest LIDAR acquisition and processing capabilities in the world

*"The Business Leader of the GIS Industry" 2013,  
- Dr. Shailesh Nayak, Secretary, Ministry of Earth Sciences  
at the Indian Geospatial Forum.*



*"Amongst top 5 'LEADERS OF TOMORROW'  
in IT / ITES category."*

*"Certificate of excellence in recognition of exemplary  
growth."*



*"Amongst the Top 200 Asian companies under the  
category "Best under a Billion" in 2011"*

# Rediscover your city with WoNoBo

**WoNoBo**

Look for your home, office, favourite restaurant...



Menu



Sign up or Log in



India's first hyperlocal 360 degree local search platform



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